



Taika Communication Suite

Taika Communication Suite is designed to be a part of people's everyday life through a focus on personalized communication technology.

What it is

Taika Communication Suite lets people decide where, when and how they want to communicate.

The business benefit is in allowing people to create their own personalized communication or community hub. It brings them back to the service while driving up the core business, messaging and communication.

What it includes

Products in the Taika Communication Suite are very cost-efficient to deploy and expand while they are designed to meet even demanding service usage. They resolve dynamic load balancing, scalability and high-availability issues. This allows a service to be launched with minimal hardware costs and ensures cost-efficient business growth. It simultaneously maintains the high quality of communication services.

Communication Suite products

Taika Real-Time Discussion

Creates an environment for real-time discussion.

Taika Contact Management

Provides and enhances traditional group and contact management services.

Taika Presence

Provides users and services with presence information.

Taika Instant Messaging

A cross-media, cross-platform and cross-protocol product for asynchronous communication.

Taika Voice Messaging

Enables both real-time and asynchronous voice communication between multiple parties.

Taika Forums

A communication product for asynchronous communication.

Service examples

The Taika Communication Suite can be offered “as is” or merged with content and services. It drives community behaviour as a many-to-many communication hub.

Consumers can be allowed to create their own personalized portals with unified communication services.

The Taika Communication Suite can be provided as (W)ASP for corporations. Corporations can utilize the Taika Communication Suite in internal communication and processes while providing opportunities for cross-selling content.

Scalability ensures the simultaneous interaction of extremely large customer groups. It's either in an active role (e.g. real-time discussion) or semi-active (follow a celebrity interview and pass questions to a moderator).

Benefits for Taika's customers

- Meets communication needs by incorporating products for both asynchronous and synchronous communication. It increases traffic in the network (for example SMSC, WAP GW, WAP PPGW and MMS GW usage).
- Content independent, allowing various types of content to be delivered to people.
- Easy accessibility through a preferred client device, a mobile phone (STK, SMS, WAP), a browser, Palm, PocketPC, J2ME, Epoc, digital-TV or a desktop application (Windows, Linux, Mac OS X).
- Based on open standards and interfaces for easy integration, complies with Wireless Village standard.
- Scalability and cost-efficiency with cross-platform support. Launch the service with just one server and linearly scale up from there.
- Quality of service with the communication products being always available.
- Fully configurable where the administrator can decide which products and features are made available to people.